BRAND KIT

Ava Medical Intake brand kit

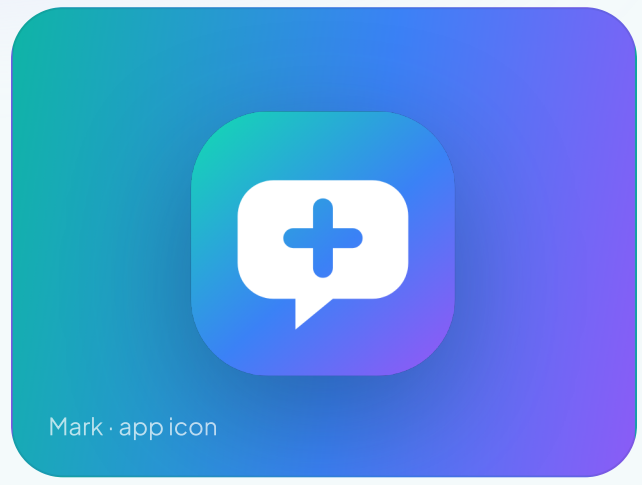
The marks, colors and type used across avaintake.com. For partners, press and our own team: please use the files as supplied and keep clear space around the mark.

Ava Medical Intake
by AssistCall

Primary lockup · light

Ava Medical Intake
by AssistCall

Primary lockup · dark



Mark · app icon

COLOR

Aurora on clinical white.

Calm white space carries the page. The teal–blue–violet aurora is reserved for the mark, highlights and one primary action per view.

Clinic Ink
#0B2530
Text, dark surfaces

Aurora Teal
#0FB5A6
Primary action, signals

Signal Blue
#3B82F6
Gradient midpoint, links

Soft Violet
#8B5CF6
Gradient end, accents

Mist
#F4FAFB
Page background

Glass
#FFFFFF
Cards at 72% opacity

TYPOGRAPHY

One family, many weights.

Plus Jakarta Sans throughout: 750 for headlines with tight tracking, 400–600 for reading and interface text.

Aa

Plus Jakarta Sans · 750
Display · headlines, prices, numbers

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
0123456789 $ % ↗

Plus Jakarta Sans · 400 / 600
Text · interface, articles, forms

USAGE

Three rules that keep it recognizable.

Gradient is a signal

Use the aurora gradient on the mark, the second line of a headline or a single highlight — never as a full-page fill behind long text.

Glass needs air

Translucent cards sit on Mist or the aurora field with at least 24 px of padding. Do not stack glass on glass.

Office facts only

Imagery and examples show general office information. Never depict patient records, symptoms or clinical data.

DOWNLOADS

Brand package.

Vector marks, lockups, social card and tokens. Fonts are open-source (SIL Open Font License).

Complete brand package
ZIP · all files below + guide

Brand guide
PDF

Mark
SVG

Lockup · light backgrounds
SVG

Lockup · dark backgrounds
SVG

App icon
PNG · 1024 px

Social card
PNG · 1200 × 630

Design tokens
JSON